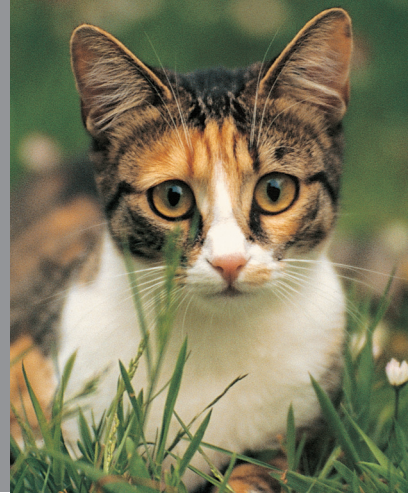




HOW TO SWITCH PET FOODS



When feeding your pet a new food, introduce it slowly. If you feed too much too soon, your pet could suffer from food refusal, stomach upset, diarrhea, vomiting, excess gas or constipation. The best method for switching foods is to gradually mix an increasing amount of the new product with the old product over a period of time until the animal is receiving only the new product. This is very important so that you don't disrupt your pet's digestive pattern.

We recommend a 5- to 7-day transition before you begin feeding the new food exclusively.

Transition Schedule

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
Old Diet	75%	75%	50%	50%	25%	25%	-
New Diet	25%	25%	50%	50%	75%	75%	100%

The switch is an easy transition that includes both new pet food and your pet's old brand. On the 7th day, you can feed the new food exclusively. If at any time your pet starts having loose stools or appears constipated, slow the rate at which you are switching. **If at any time your pet begins vomiting, withhold all food and call your veterinarian.** Many times this problem will be solved by withholding all food for 24 hours, then making a slower transition starting with the pet's old food. Because the vomiting could be caused by another factor, your veterinarian should always be consulted.

Helpful hint:

To enhance the aroma of the new food, place it in a microwave-safe container and microwave for approximately 10 seconds. This can help a finicky eater get started.